

## **WELCOME!**

### **Dear Partners and Exhibitors**

We are proud to announce that Puerto Vallarta, Mexico will host the XXI International Symposium on Fish Nutrition and Feeding. Blue and Green Aquafeeds: Challenges and Opportunities for a Sustainable Aquaculture, an international forum for researchers, academics and industry focused on the nutrition and feeding of aquatic animals.

This biennial event will gather over 400 attendees from around the world in the wonderful location of Puerto Vallarta, from the 27<sup>th</sup> to the 31<sup>st</sup> of May, 2024. We are expecting outstanding contributions on key topics that will promote the advancement in the science of nutrition and feeding of aquatic animals, encouraging innovation for the world's growing aquaculture industries that are looking for new opportunities in a blue-green economy. Sustainable feeds that meet the challenges of global food security will play a critical role in supporting the future expansion of aquaculture.

The ISFNF is an important forum for contributors to present research, information, innovative technologies, and ideas that will benefit the growing aquaculture sector. An event not to be missed by researchers, academics, and industry. We believe the ISFNF 2024 will be an opportunity to discuss and debate the current and looming issues encountered by the fish nutrition sector. Let's propose innovative and novel ways to overcome them! We would like to have you here; your contributions will be highly valued, and you will be very important in achieving the success of the congress.

As with every ISFNF events, there will be plenty of opportunities to network, socialize and collaborate during both formal and informal functions. We consider this element of the symposium to be so important that we have planned a "social half day" in the middle of the structured program to encourage all participants to network and to provide an opportunity to explore this paradise in Mexico.

On behalf of the ISFNF2024 Local Organizing Committee, we look forward to seeing you in Puerto Vallarta, come join us!

Mayra L. González-Félix,  
Chair



## **Local Organizing Committee**

- Dr. Mayra L. González-Félix, University of Sonora, Mexico
- Dr. Martin Perez-Velazquez, University of Sonora, Mexico
- Dr. L. Elizabeth Cruz-Suárez, Autonomous University of Nuevo Leon, Mexico
- Dr. Maria Teresa Viana, Autonomous University of Baja California, Mexico
- Dr. Juan Pablo Lazo, Center for Scientific Research and Higher Education of Ensenada, Mexico

## **International Scientific Committee**

- Prof. Brett Glencross, University of Stirling, United Kingdom (Chair)
- Dr. Genevieve Corraze, Institut Nationale de Recherche Agronomique et Environment, France
- Prof. Delbert Gatlin III, Texas A&M University, United States of America
- Prof. Marisol Izquierdo, University of Las Palmas de Gran Canaria, Spain
- Prof. Seunghyung Lee, Pukyong National University, South Korea
- Prof. Kangsen Mai, Ocean University of Qingdao, China
- Prof. Shuichi Satoh, Tokyo University of Fisheries, Japan
- Prof. Luisa Valente, University of Porto, Portugal

## **Scientific Topics**

- Physiology and nutritional requirements
- Alternative protein sources
- Alternative lipid sources
- Feed additives and functional feeds
- Nutrition and fish health
- Nutrition and selective breeding
- Feed technology and ingredients
- Nutritional and feeding strategies for practical applications
- Nutritional modelling and precision feeding
- Nutrition and product quality
- Larval nutrition and feeding

## The Importance of Being a Partner

The Local Organizing Committee extends a warm invitation to all interested companies to demonstrate their support and research by participating in one or more of the options outlined in this document as either a Sponsor and/or Exhibitor.

The ISFNF strives to provide participants with quality sessions. Sponsors and exhibitors are invited to participate in supporting this endeavor, with additional benefits that may include:

1. Raise your profile by showing your support to the fish nutrition and feed production industry.
2. Emphasize your accreditation as a contributor in the industry.
3. Reach more than 400 fish nutritionist and feed production delegates.
4. Promote your brand and current activities.
5. Launch a new product/service.
6. Interact and meet Key Opinion Leaders in the field during the scientific program and social activities.
7. Maintain relationships with existing clients.
8. Identify new industry trends.
9. Accelerate the buying and contract process.
10. Receive a valued collection of data for future marketing opportunities.

Being a sponsor is a good chance to acknowledge the state of the art of this multidisciplinary scientific branch.

We invite you to seize this opportunity to meet existing, and potentially new customers or business partners. You can expose the delegates to the services and know-how that sets your organization apart from the competition.

The Symposium will also offer an ideal opportunity to launch new products or services; 2024 is just around the corner and the partner opportunities are offered on a “first come first served” basis, so don’t delay. Early confirmation of your interest to exhibit will ensure the highest level of exposure to the attendees of the congress.

Since we know your attention and direct interest in the subject, we kindly invite you to consider being in some way present at the ISFNF2024; we hope to see you in this relevant scientific occasion, and we are sure that the attendance will benefit your scientific and economic interests.

A range of Partner and Exhibitor opportunities are available, as shown in the following section. It is understood that the detailed opportunities mentioned may not necessarily meet each company's needs, therefore, if you wish to discuss a tailor-made package, please do not hesitate to contact the Organizing Secretariat.



### **Organizing Secretariat**

**RL PROSER COMERCIALIZADORA**

RL PROSER

Mariquita Sánchez 40,

CTM Culhuacan, Alcaldía Coyoacan 04480, CDMX

Tel: +52 55 1090 2474

Info: [isfnf2024sponsor@gmail.com](mailto:isfnf2024sponsor@gmail.com)



## Partnership Opportunities

BENEFITS	GOLD	SILVER	BRONZE
Price	(USD\$) 29,000.00	(USD\$) 17,400.00	(USD\$) 9,280.00
Number available	2	8	11
App and re-charge station	✓	NO	NO
1 stand 6 m x 3 m	✓	NO	NO
Opportunity to submit two abstracts to be considered for oral presentations, once approved by the scientific committee.	✓	NO	NO
An advertising video of your brand maximum 1 minute	✓	NO	NO
1 Full color advertising page on the abstract book and final program	✓	NO	NO
Advertising on the abstract book and final program		✓	✓
1 Flyer in the conference bag	✓	✓	✓
Delegate full congress registrations, not including social dinner	4	2	1
Exhibitor pass	4	3	2
Social Dinner (Two complimentary passes for the staff)	✓	NOT PROVIDED to be confirmed within early bird deadline.	NOT PROVIDED to be confirmed within early bird deadline.
Your organization logo in all congress publications	✓	✓	✓
Your organization logo acknowledged on holding slides	✓	✓	✓
Your organization logo on venue signage	✓	✓	✓
Your organization logo hyperlinked on the symposium website, acknowledged with the status	✓	✓	✓
Company description in abstract book and web site	Max 150 words	Max 100 words	Max 80 words

## **Different Sponsorship Opportunities**

### **On-Site Registration \$9,280.00 (USD)**

Placement of the counters for the registration of the participants with the image of the Sponsor's brand  
Placement of a 2x1 meter promotional screen in the participant registration area.

Placement of Sponsor's logo and contact information on delegate badges. Sponsor's logo on all Congress marketing materials.

Placement of company information and contacts in the official catalogue, placement of the Sponsor's logo on the cover.

Corporate logo hyperlinked on the congress website, acknowledged with the status.

Corporate logo in abstract book and final program acknowledged with the status.

### **Social Dinner Partner \$4,640.00 (USD)**

Opportunity to provide promotional items to customize the event (roll up banners, branding materials as coaster, napkins, wine charms for glasses), at Company's care and charge Limited to 1 partner on first-come, first-served basis. To be agreed with the Secretariat.

Placement of a promotional screen of the Sponsor of 2x2 meters in the area where the cocktail reception takes place.

Placement of company information and contacts in the official catalogue.

Corporate logo hyperlinked on the congress website, acknowledged with the status.

Corporate logo in abstract book and final program acknowledged with the status.

### **Cocktail Reception \$4,640.00 (USD)**

Placement of a promotional screen of the Sponsor of 2x2 meters in the area where the cocktail reception takes place.

Placement of banners and balloons with the Sponsor's logo in the area where the cocktail reception takes place.

\*In case the welcome cocktail is held after the main business program, the organizer will assist with inviting the sponsor's companies of interest and placing them at their VIP table during the welcome cocktail.

Placement of company information and contacts in the official catalogue.

Corporate logo hyperlinked on the congress website, acknowledged with the status.

Corporate logo in abstract book and final program acknowledged with the status.

### **Eco Friendly Partnership Water Bottles \$4,640.00 (USD)**

The Company will be appointed as "Green Partner" of the Symposium. All the materials used during the Symposium will be "plastic free".

Water bottles with the Company logo: quantity to be agreed with the Secretariat, production by the Company.

Placement of company information and contacts in the official catalogue.

Corporate logo hyperlinked on the congress website, acknowledged with the status.

Corporate logo in abstract book and final program acknowledged with the status.

### **Branded Congress Bags \$3,480.00 (USD)**

Production by the company, company name or logo align with ISFNF2022 included in all delegate bags.  
Limited to 1 partner on first-come, first-served basis. To be agreed with the Secretariat.  
Placement of company information and contacts in the official catalogue.  
Corporate logo hyperlinked on the congress website, acknowledged with the status.  
Corporate logo in abstract book and final program acknowledged with the status.

### **Coffee Break \$3,480.00 (USD)**

Placement of a promotional screen of the Sponsor of 2x1 meters in the area where the coffee break takes place.  
Placement of banners with the sponsor's logo in the area where the coffee break takes place.  
Placement of company information and contacts in the official catalogue.  
Corporate logo hyperlinked on the congress website, acknowledged with the status.  
Corporate logo in abstract book and final program acknowledged with the status.

### **Video Clips \$3,480.00 (USD)**

Commercial video projection in the conference interaction area during all days of the event.  
Placement of company information and contacts in the official catalogue.  
Corporate logo hyperlinked on the congress website, acknowledged with the status.  
Corporate logo in abstract book and final program acknowledged with the status.

### **Notepads and Pens \$3,480.00 (USD)**

Limited to 1 partner on first-come, first-served basis. To be agreed with the Secretariat, production by the Secretariat, on first-come, first-served basis.  
Placement of company information and contacts in the official catalogue.  
Corporate logo hyperlinked on the congress website, acknowledged with the status.  
Corporate logo in abstract book and final program acknowledged with the status.

### **Leaflet/Gadgets in Conference Bags \$1,740.00 (USD)**

Quantity to be agreed with the Secretariat, production by the Company.  
Placement of company information and contacts in the official catalogue.  
Corporate logo hyperlinked on the congress website, acknowledged with the status.  
Corporate logo in abstract book and final program acknowledged with the status.

### **General Terms & Conditions**

All prices included in the offer are in USD DOLLARS and include IVA. According to current Mexicotax law, 16% IVA is charged.

Confirmation of sponsorship is required by November 1<sup>st</sup>, 2023.

Official Sponsors, partners and exhibitors are required to pay 50% of the contracted amount before the acknowledgement of their status/logo is displayed onto the ISFNF2024 website. The full Sponsor contract is required to be paid by January 31<sup>st</sup>, 2024.

Cancellation and refund conditions for Sponsors and Exhibitors:

Cancellation until January 15<sup>th</sup>, 2024 – 30% of total contract amount refund.

Cancellation after January 15<sup>th</sup>, 2024 – no refund.

## Timetable

Time	Monday May 27	Tuesday May 28	Wednesday May 29	Thursday May 30	Friday May 31
8:00		<b>Opening Ceremony</b>			
8:30					
9:00	<b>Registration and Setup</b>	<b>Lecture 1</b>	<b>Lecture 2</b>	<b>Lecture 3</b>	<b>Lecture 4</b>
9:30					
10:00		<b>Session 1</b>	<b>Session 4</b>	<b>Session 7</b>	<b>Session 9</b>
10:30					
11:00		<b>Coffee Break</b>	<b>Coffee Break</b>	<b>Coffee Break</b>	<b>Coffee Break</b>
11:30					
12:00		<b>Session 2</b>	<b>Session 5</b>	<b>Session 8</b>	<b>Session 10</b>
12:30					
13:00					
13:30					
14:00	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
14:30					
15:00	<b>Registration and Setup</b>	<b>Session 3</b>	<b>Session 6</b>	<b>Site Seeing / Social activities / Tours</b>	<b>Session 11</b>
15:30					
16:00					
16:30					
17:00		<b>Coffee Break</b>	<b>Coffee Break</b>		
17:30	<b>Poster Session 1</b>	<b>Poster Session 2</b>	<b>Poster Session 3</b>		<b>Closing Ceremony</b>
18:00					
18:30					
19:00					
19:30	<b>Welcome Reception</b>				<b>Symposium Dinner</b>
20:00					
20:30					
21:00					



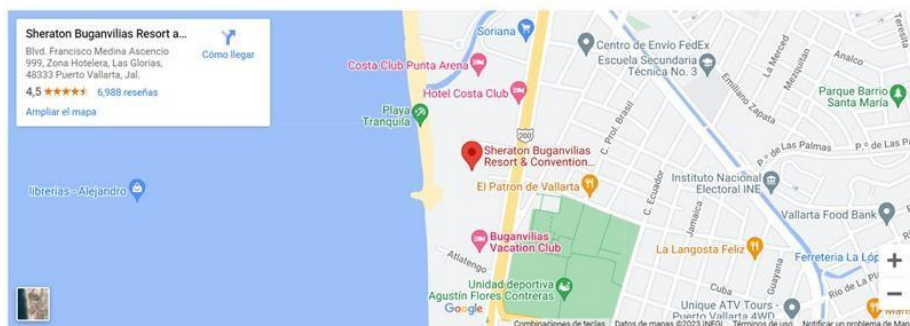
## Congress Venue

The Symposium will be held at the Sheraton Baganvillas Resort & Convention Center, the Official Headquarters Hotel for the XXI INTERNATIONAL SYMPOSIUM ON FISH NUTRITION AND FEEDING. The Sheraton Baganvillas Resort & Convention Center is an all-inclusive, stunning resort at the heart of Puerto Vallarta that boasts an unmatched beachfront location close to the downtown area. We have arranged for fantastic rates for you. Please identify yourself as an attendee to the XXI INTERNATIONAL SYMPOSIUM ON FISH NUTRITION AND FEEDING. Advantages of booking your stay at the Headquarters Hotel include convenience (no need to leave the hotel to eat out, you save time), value (no need to worry about spending extra money on food & drinks; the all-inclusive plan includes buffet breakfast, lunch, and dinner, as well as à la carte dining and unlimited national drinks; bellboy, waitresses/waiters, and housekeeping staff tips are included), and service (top-class hospitality, you will be pampered), which will enable you to make the most out of the Symposium.

## Map & Directions

Enjoy your stay at Sheraton Baganvillas Resort & Convention Center, which is less than a quarter mile from downtown shops and restaurants at the Malecon Boardwalk, and just 4.1 miles away from the Gustavo Diaz Ordaz International Airport in Puerto Vallarta.

Enjoy your stay at Sheraton Baganvillas Resort & Convention Center, which is less than a quarter mile from downtown shops and restaurants at the Malecon Boardwalk and just 4.1 miles away from Gustavo Diaz Ordaz International Airport Puerto Vallarta.



## Organizing Secretariat

**RL PROSER COMERCIALIZADORA**

RL PROSER

Mariquita Sánchez 40,

CTM Culhuacan, Alcaldía Coyoacan 04480, CDMX

Tel: +52 55 1090 2474

Info: [isfnf2024sponsor@gmail.com](mailto:isfnf2024sponsor@gmail.com)

## **The following terms and conditions apply to your application to sponsor and/or exhibit**

- You (sponsoring/exhibiting organization) by returning a completed, signed and dated form accepts these terms and conditions.
- We/us (RL Proser Comercializadora) representing the Local Organizing Committee and the host body do not accept responsibility for any errors, omissions, or changes.
- Details may change without notice. Please refer to the event website for the latest information.

## **Financial facts**

- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days. If you miss the payment date, any time dependent discounts will be forfeited, i.e., you will be billed at the next highest level (early bird rate to standard, etc.).
- You will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated to sponsors first and then to exhibitors), until all monies have been paid.
- All prices are quoted in US dollars and include IVA (tax).
- If you pay by electronic funds transfer, you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay via credit card, a merchant fee may be charged if detailed on the application form. Debits to your credit card will appear as ISFNF 2024 on your statement.

## **If you need to cancel**

- You must notify us in writing if you need to cancel.
- Cancellations made before January 15<sup>th</sup>, 2024 will be refunded 30% of the total purchase price.
- Cancellations made after this date will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.

### **In the unlikely case that the event cancels**

- The extent of refunds will be a matter for the host organization (the underwriter) to decide. We have no responsibility for making refunds, and attempts to cancel checks or credit card payments will be rejected by our bank.

### **You and your staff—onsite**

- All exhibition staff must be registered using the relevant form, i.e., complimentary sponsor/exhibitor registration, or by purchasing additional exhibitor staff registrations.

### **Print entitlements**

- Logos, company names and/or other printed material may, at the symposium managers' sole discretion, be reproduced in color (where possible), OR the nominated event spot color/sOR mono depending on method of production.
- All items must be provided in suitable material to meet the symposium managers' publication requirements and deadlines, and must be provided at 300 DPI at 100% in either JPEG (preferred for website) or EPS (preferred for print) format including, where possible, RGB or Pantone color equivalents.
- No print or web recognition will be given unless payment terms have been met.

### **Sponsor notes**

- If you are entitled to host an endorsed private function, you do so at your own expense and at a time/date we approve.
- Sponsorship of speakers and sessions are subject to separate terms and conditions.

### **Exhibitor notes**

- You may not assign, share, sub-let, or grant licenses for the whole or part of the booth without our prior approval.
- We reserve the right to ask you to remove any display items we deem unacceptable.
- You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.

- You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark, or damage any fixtures or fabric.
- Food, beverage, or prohibited items are not permitted at the event unless prior arrangements are made with us.
- Any supplier you use on site must conform to the venue's Occupational Health and Safety (OHS), insurance, and other regulations.
- You are solely responsible for any physical loss or damage to your own property.
- You must hold a current public liability insurance policy for a minimum of \$10,000,000. Please ensure the name of your insurer, your policy number, the insured amount, and its renewal date are included in the application to sponsor and/or exhibit. Entry to the venue will be denied if you have not provided this information. If you are unable to organize insurance cover as required, please contact the symposium managers to discuss options.

### **Privacy statement**

- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organizers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.
- In addition, your name, organization, and country/state of origin may be published on the delegate list which is provided to delegates, exhibitors, and sponsors at the event. If you do not wish your details to be included in this list, please contact us.

**To apply, complete this form and send to:**  
**Luis Alberto Nájera Alonso**  
**Project manager**  
**E-mail: [isfnf2024sponsor@gmail.com](mailto:isfnf2024sponsor@gmail.com); Phone: +52-5528604865**

## Application to sponsor and/or exhibit

**IMPORTANT:** Your organization's inclusions will be confirmed in writing and will become effective once agreed payment has been received.

Sponsor details		
Mr / Mrs / Ms / Miss / Dr / Prof	Given name	Family name
Organization name (for invoicing purposes)		
Organization name (for marketing purposes)		
Position		
Address		
City		
State	Country	Postcode
Telephone ( )		
Email		
Website		
Onsite contact		
Mr / Mrs / Ms / Miss / Dr / Prof	Given name	Family name
Email		Mobile phone

Sponsorship participation—please indicate your chosen sponsorship level (all prices include 16% IVA)			
<input type="checkbox"/> Gold sponsor USD \$29,000.00	<input type="checkbox"/> Bronze sponsor USD \$9,280.00		
<input type="checkbox"/> Silver sponsor USD \$17,400.00	<input type="checkbox"/> Symposium supporter USD \$5,000.00		
Additional opportunities—please indicate your chosen additional opportunities below			
Item		Price (US Dollars)	Total (US Dollars)
Program			
Speaker support center	<input type="checkbox"/>	USD 1,500	
Symposium dinner (per person)	<input type="checkbox"/>	USD 150	
Welcome reception (per person)	<input type="checkbox"/>	USD 150	

Item		Total (US Dollars)	Total (US Dollars)
On-site Registration	<input type="checkbox"/>	\$9,280.00	
Social Dinner Partner	<input type="checkbox"/>	\$4,640.00	
Cocktail Reception	<input type="checkbox"/>	\$4,640.00	
Eco Friendly Partnership Water Bottles	<input type="checkbox"/>	\$4,640.00	
Branded Congress Bags	<input type="checkbox"/>	\$3,480.00	
Coffee Break	<input type="checkbox"/>	\$3,480.00	
Video Clips	<input type="checkbox"/>	\$3,480.00	
Notepads and Pens	<input type="checkbox"/>	\$3,480.00	
Leaflet/Gadgets in Conference Bags	<input type="checkbox"/>	\$1,740.00	
ISFNF 2024 App	Naming rights	USD 3,100	
	Banner only	USD 2,100	
Re-charge station	Option 1	USD 6,000	
Delegate gift/novelty item	<input type="checkbox"/>	USD 2,200	
Company information and contacts in the official catalogue	<input type="checkbox"/>	USD 800	
<b>Advertising in symposium program</b>			
1 x full page portrait color advertisement	<input type="checkbox"/>	USD 1,300	
1 x half page portrait color advertisement	<input type="checkbox"/>	USD 800	
<b>Total investment</b>		<b>US Dollars</b>	<b>\$ _____</b>
<b>Exhibition options — Industry exhibition participation:</b>			
A limited number of booths is available, for information contact the project manager at: <a href="mailto:isfnf2024sponsor@gmail.com">isfnf2024sponsor@gmail.com</a> ; phone: +52-5528604865			



**Payment method details** (Please tick your chosen method)

**Electronic funds transfer (EFT)** into the following bank account:

BANK: BBVA

Account name: RL COMERCIALIZADORA DE EQUIPO AUDIOVISUAL PRODUCCIO SA DE CV

Account number: 00743458880120549401

Bank code: 012180001205494014

SWIFT code: BCMRMXMMPYM

Please ensure that the amount transferred is equal to the total due **INCLUDING** any bank charges. This means the total transfer amount must cover your sponsorship payment as well as any fees charged by your bank. **To assist in the prompt allocation of your EFT payment, please email remittance advice (which must include your name and organization, and bank EFT copy) to isfnf2024sponsor@gmail.com immediately after transfer.**

**Credit card:** charges as per this form (plus a 5% merchant fee) are to be debited to:

MasterCard

Visa

Card holder's name

Expiration date

Card number

Signature

**Declaration**

Please complete the following information regarding your broad form liability insurance policy:

Name of insurer: \_\_\_\_\_

Policy number: \_\_\_\_\_

Date insurance falls due: \_\_\_\_\_ / \_\_\_\_\_

Insured amount: \_\_\_\_\_

My signature below denotes that I accept the points listed in the declaration, agree to be invoiced for the total amount payable, and am authorized to make the commitment on behalf of my organization. I have read the sponsorship and exhibition prospectus; I understand and accept the inclusions and agree to abide by the terms and conditions of participating in this event.

Name (print clearly): \_\_\_\_\_

Signature: \_\_\_\_\_

Date \_\_\_\_\_ / \_\_\_\_\_

**Insert TOTAL US Dollars amount payable**

*(Excluding credit card merchant fees)*

\$ \_\_\_\_\_

**To apply, complete this application and send to:**

**Luis Alberto Nájera Alonso**

**Project manager**

**Email: isfnf2024sponsor@gmail.com; Phone: +52-5528604865**